



2013–2014
SPONSORSHIP
PACKAGE
CATALOG



2013-2014 SPONSORSHIP PROGRAMS CATALOG

CrossCourt Volleyball League is offering companies and organizations limited opportunities to become official sponsors of the league. Various sponsorship packages have been defined and are outlined in the following pages for your consideration.



PLATINUM \$2,500

You will be the exclusive Platinum sponsor

Your logo will:

- Receive the highest visual impact in all our communications
- Be advertised in all of our weekly newsletters of which we expect to distribute 25 or more this season between October 2013 until April 2014
- Included in all league brochures and any tournament advertising
- Displayed on our website and Facebook as one of our sponsors
- The largest sponsor logo featured on the T-shirts going out to all our athletes and volunteers for promotional purposes or for winning their respective league

Your business will be featured (text, images, offers):

- 3 times in our weekly newsletter
- On Facebook the same weeks that it is featured in our newsletter

We will proudly display your business banner during league play and tournaments at the court entrances and in player/fan lounges

We will happily distribute promotional items that you would like to give to our athletes with their registration packages



GOLD PACKAGE \$950

This package is offered to 4 organizations

Your logo will:

- Be advertised in all of our weekly newsletters of which we expect to distribute 25 or more this season between October 2013 until April 2014
- Included in all league brochures and any tournament advertising
- Displayed on our website as one of our sponsors
- Displayed on the T-shirts going out to all our athletes and volunteers for promotional purposes or for winning their respective league

Your business will be featured (text, images, offers):

- 3 times in our weekly newsletter
- On Facebook the same weeks that it is featured in our newsletter

We will proudly display your business banner during league play and tournaments at the court entrances and in player/fan lounges

We will happily distribute promotional items that you would like to give to our athletes with their registration packages



SILVER PACKAGE \$500

This package is offered to 6 organizations

Your logo will:

- Be advertised in 12 of our weekly newsletters distributed throughout the season between Oct 2013 until Apr 2014
- Included in all league brochures and any tournament advertising
- Displayed on our website as one of our sponsors

Your business will be featured (text, images, offers):

- 2 times in our weekly newsletter
- On Facebook the same weeks that it is featured in our newsletter

We will proudly display your business banner during league play and tournaments at the court entrances and in player/fan lounges

We will happily distribute promotional items that you would like to give to our athletes with their registration packages



BRONZE PACKAGE \$300

This package is offered to 10 organizations

Your logo will:

- Be advertised in 8 of our weekly newsletters distributed throughout the season between Oct 2013 until Apr 2014
- Included in all league brochures and any tournament advertising
- Displayed on our website as one of our sponsors

Your business will be featured (text, images, offers):

- 1 time in our weekly newsletter
- On Facebook the same week that it is featured in our newsletter

We will proudly display your business banner during league play and tournaments at the court entrances and in player/fan lounges

We will happily distribute promotional items that you would like to give to our athletes with their registration packages



IMPACT & MEASUREMENT

6 Leagues

45+ Teams

500+ athletes in our weekly leagues

Weekly communications to our athletes through on site and direct communications

4-6 Weekend Tournaments

14-20 teams per tournament

100+ athletes per tournament

Draws teams from all over Southwestern Ontario including major centers such as the Tri-Cities and the GTA

Measureable results for sponsors through:

- Unique discount codes
- Unique marketing URL's in Facebook / newsletters / website